



You're now impacting **12 of the 2030 Global Goals**

Your Impact in 30 Seconds

SDG #2 - Zero Hunger

Make "Global" Local

## You're Creating Real Change — Right Now

**2** ZERO HUNGER



To end hunger, achieve food security and improved nutrition, and promote sustainable agriculture

Because of your support, **families in northwestern Madagascar** are earning more stable incomes and gaining more reliable access to food.

In a country where hunger remains a daily reality, that impact is significant.

**Today, around 40% of the population is undernourished, making Madagascar one of the most food-insecure nations in the world.**

## What You're Making Possible in Antsanitia

In the **coastal village of Antsanitia**, your support of the Recruit & Restore project is improving food security in two powerful ways:

### 1. Improving Livelihoods

You're helping create viable livelihoods in conservation—giving families reliable income to afford consistent, nutritious food.



### 2. Restoring Natural Food Sources

This community depends on mangrove ecosystems, especially for crab fishing—a vital source of both food and income.

But as mangrove forests declined, so did crab populations.

Now, thanks to you, these mangroves are being restored—and the crabs are beginning to return. That means more food on the table—and greater long-term stability for local families.



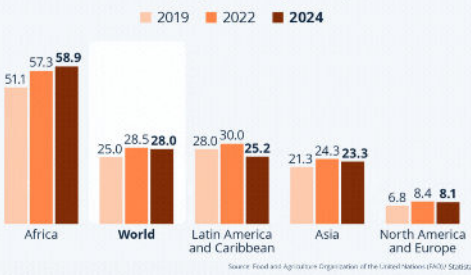
## Why This Matters Globally

Food insecurity isn't just local—it's global.

**Today, 2.3 billion people lack consistent access to enough safe, nutritious food.**

## Food Insecurity Affects More Than a Quarter of Humanity

Share of the population experiencing moderate to severe food insecurity\*, by world region (in percent)



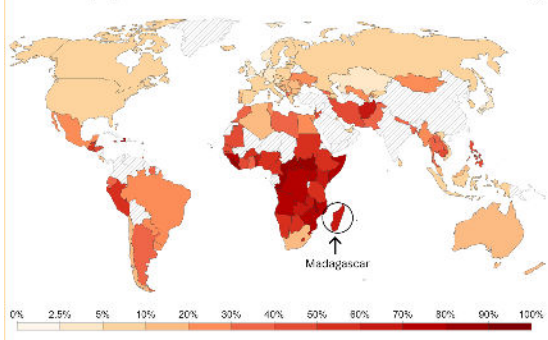
Hunger remains one of the leading causes of preventable death globally, and malnutrition is a major contributor to child mortality.

And while the world produces enough food to feed everyone, hunger persists due to:

- Poverty
- Unequal access
- Climate impacts
- Conflict and environmental degradation

Regions like sub-Saharan Africa face the most severe combination of these challenges.

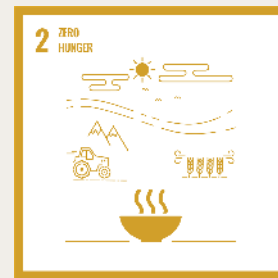
Share of population with moderate or severe food insecurity



## Thank You for the Difference You're Making

Your support is addressing the root causes of hunger—not just the symptoms.

By restoring ecosystems and strengthening livelihoods, you're helping build long-term food security in communities that need it most.



## Sustainable Solutions: You're already making a global impact—here's how to extend it locally.

The same principles improving food security in Madagascar—preserving and strengthening local resources—can also be applied right here at home.

👉 Explore simple ways to reduce food waste—starting today.

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Purpose on the Planet is an approved 501(c)(3) non-profit organization. The [ReWrite Our Story](#) program is also recognized on the UN website as a 2030 SDG Acceleration Action.

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