



THANK YOU FOR DIRECTLY SUPPORTING SDG #2

Our planet produces more than enough food—yet millions remain malnourished due to unequal access and inefficiencies.

Globally, roughly one-third of all food is wasted.

In the U.S., that number is even higher—over 30% never gets eaten.

And about 40% of that waste happens at home.

That means this is one of the most powerful areas where individual action can make a difference.

The Enormous Scale of Global Food Waste

Total annual household food waste produced in selected countries*



* UNEP estimates with high or medium confidence
Source: UNEP Food Waste Index Report 2024

ZERO HUNGER End hunger, achieve food security and improved nutrition and promote sustainable agriculture.

Bite-Sized Actions:

Learn • Adopt • Model • Nudge

By supporting our Recruit & Restore programs, you're helping improve food security in Madagascar. And at home, you have the opportunity to reinforce that impact through simple, everyday choices.

LEARN

Start by building awareness.

Watch: 10 simple ways to reduce food waste at home



Take: "Tough to Swallow" Food Waste Quiz

Small insights often lead to lasting habits.

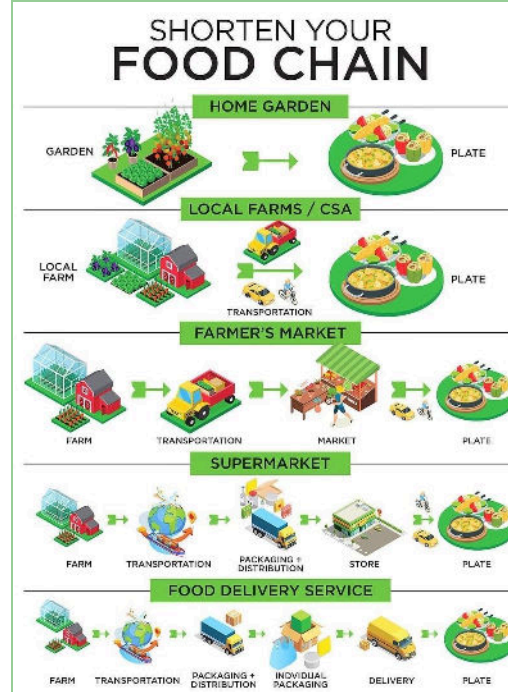
ADOPT

As a whole, food waste also accounts for over 8% of all greenhouse gas emissions.

The carbon footprint of U.S. food waste is actually greater than that of the airline industry.

Check out our [Shorten-Your-Food-Chain](#) graphic below. It outlines the multiple stages in the food distribution process that most likely contribute to higher emissions and food waste.

Understanding how food moves from farm to table reveals where waste and emissions occur—and where small changes can make a big difference.



There's an app for that:



- Too Good To Go** — save surplus food from local businesses
- NoWaste** — manage food at home and reduce spoilage
- Recelery** — connects neighbors to share or sell surplus pantry items

MODEL & NUDGE

Composting reduces the environmental impact of food waste. **Microbes convert organic material into nutrient-rich soil**—keeping carbon out of the atmosphere and creating valuable fertilizer.



[Click here for "Composting 101"](#)

Widespread composting could deliver carbon savings equivalent to removing **15 million passenger vehicles from the road for 30 years.**

There's an app for that:




These tools make it easier to turn individual actions into shared community impact.

- Olio** — share surplus food with neighbors
- MakeSoil** — connect locally to compost food scraps and build healthier soil

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Purpose on the Planet is an approved 501(c)(3) non-profit organization. The **ReWrite Our Story** program is also recognized on the UN website as a 2030 SDG Acceleration Action.

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